

LINX EDUCATIONAL INSTRUCTOR'S GUIDE

NAVIGATING THE WORLD OF SOCIAL MEDIA

Activity 1: Social Media Overview: Let's Chat!

Social Media brings up many hot topics for discussion every single day. In this activity, discuss one or all of the topics below as a group. If you have a large group, you can also split into smaller groups of 5-10 students for about 10 minutes per topic, come back together at the end of each topic, and have a representative from each group share the major take away from their small group discussion.

* **Discussion Topic 1:** Social Media is a great tool that most of us use every day, what are some of the ways you use social media in your life?

* **Discussion Topic 2:** What is your Social Media outlet of choice: Facebook, Twitter, Pinterest, Instagram, LinkedIn, or something else? Why do you prefer that site over the others?

* **Discussion Topic 3:** Do you think social media should be allowed in classrooms? In what capacity do you think it would aid or negatively effect a class discussion or activity?

* **Discussion Topic 4:** What does your online brand say about you? What are some things you can do to improve your online brand? What are some things you have done that you think have damaged your online brand?

Activity 2: To Do Or Not To Do?

Just like in the real world, the social media world has its norms, etiquette, and accepted behaviors. Have students list 5 of the Dos and 5 of the Don'ts that were discussed in the film.

Dos

1. _____
2. _____
3. _____
4. _____
5. _____

Don'ts

1. _____
2. _____
3. _____
4. _____
5. _____

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Activity 3: True or False

Please circle if the statement is true or false based on the content in the film.

- T or F 1. Using proper grammar and spelling is of the utmost importance on social media.
- T or F 2. Posting about every little thing that happened throughout your day is the best way to keep your friends and followers informed about you, even if it means you are posting every 5 minutes.
- T or F 3. If you wouldn't share it with your mother, do not share it on social media.
- T or F 4. Being consistent between social media sites, when it comes to things like time frames of when you were with a specific company, will look good to potential future employers.
- T or F 5. Venting about your day from time to time is a good thing. Its important for your friends to know how your day at work or school was, no matter if it was good or bad.
- T or F 6. Using a password that is easy to remember is a good idea.
- T or F 7. 500 million tweets are sent every day on Twitter.
- T or F 8. It is important to always report cyber bullying, no matter how small the action.
- T or F 9. If your company has a social media policy, that doesn't apply to your personal page, just their business page.
- T or F 10. Companies don't use social media when they are trying to hire someone new.

Activity 4: THINK at all times!

Please fill in the blanks based upon the content shared in the film.

What does THINK stand for?

Is it _____?

Is it _____?

Is it _____?

Is it _____?

Is it _____?

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Answer Key

Activity 1

Answers will vary based on student's personal experiences and preferences.

Activity 2

Possible Dos: Use good spelling and proper grammar, Cite your sources, Be honest, Consider everyone who might see what you post, Be Uplifting, Be Positive, Be Upbeat, Use a strong password, Stay active, Post regularly, and more(use your discretion).

Possible Don'ts: Don't curse, Don't post information that is inaccurate, Don't share anything that should be private, Don't tag others without prior permission, Don't post when you are upset or angry, Don't share it if you wouldn't want your mother to see it, Don't post incessantly, Don't post spoilers, and more(use your discretion).

Activity 3

1. T
2. F
3. T
4. T
5. F
6. F
7. T
8. T
9. F
10. F

Activity 4

What does THINK stand for?

Is it True?

Is it Helpful?

Is it Inspiring?

Is it Necessary?

Is it Kind?